

Jesse Timmermans

Senior UX designer

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Summary

Hi, I am Jesse. I am an experienced product UX designer and scrum master well-versed in creating digital experiences, strategies, products and services. I am currently helping a startup by E.ON called The Garage to blossom into a full-fledged, strategic design agency that focuses on sustainability in the energy transition.

I love working collaboratively, facilitating teams, developing Planet Centric Design thinking, prototyping and coaching other designers.

Work experience

[The Garage - Senior UX designer](#)

November 2018 - ongoing

The Garage is a digital agency that has its roots in E.ON, an energy company based in Essen, Germany. It was founded on the premise that the world needs design to help facilitate the energy transition towards renewables. In a world that is becoming more and more connected, we are developing Planet Centric Design as our methodology to create (digital) products that enable sustainable lifestyles. My purpose is to help The Garage transition from startup to smooth design operation creating design with impact.

As the most senior UX Designer, I implement agile processes that I have come and love from agency life, I lead design and development teams and I apply brand-based design thinking to create unique and meaningful (digital) experiences.

[Fabrique - Interaction designer](#)

June 2014 - November 2018

Fabrique is an international strategic design agency in which design has the power to create true impact and innovation. Together with ambitious clients, Fabrique creates experiences and change that truly innovate vastly different markets, from museum, to e-commerce platforms. While working at Fabrique, I have had the honour of creating award-winning projects for clients such as Isabella Stewart Gardner Museum, Independer, IKEA, GVB, Wolfgang and the Rijksmuseum.

Filmtheater De Uitkijk - Freelance designer

December 2010 - May 2014

De Uitkijk is a cosy filmtheater at the Prinsengracht in the heart of Amsterdam. With its interesting film programming and events, it was a delight to design representative work, logo, folder and poster designs.

Unilever - Intern Disruptive Design

September 2012 - January 2013

Founded by Theo van de Poll, the Disruptive Design Studio was an accelerator within the R&D departments of Unilever. The studio was able to connect technical innovation of the highly skilled research department to user needs and business by developing prototypes that offer visionary use cases that could change markets Unilever operates in.

Education

Fabrique - Graduation intern

2014

With a focus on brand-driven innovation, the graduation focused on creating a design tool for the modern creative, called BrandSync. BrandSync became an internal tool that helps talented designers by improving their ability to perceive and understand the world from the point-of-view of the brand. By using metaphorical associations, the tool helps bring a new and meaningful perspective to what the brand's role in the life of its customers could be and how to manifest it in everything it does.

Industrial Design Engineer / Delft University of Technology

2007 - 2014

With a master's degree in Design for Interaction, combined with courses and projects found in Strategic Product Design. The synergy between both masters is where I've always thrived.

Tools & personal skills

Tools

Tools I use most often
Design tools

Sketch, InVision, Zeplin, Adobe XD
Personas, customer journey mapping, service blueprints, Vision in Product design, wireframing, prototyping, creative facilitation, workshops, scrum master, design sprints, priority mapping

Coding

Basic understanding of HTML, CSS, JS, C#

Languages

English

Fluent

Dutch

Native language

Personal interest

I always love a good challenge. To push myself creatively, you can find me tinkering on my own digital projects such as websites, strange procedural interactives and games. To push myself physically, I regularly go bouldering with friends. If I want to unwind, I love traveling and hosting movie nights.